



50:50
Startups

IMPACT REPORT 2026



EQUAL PARTNERSHIPS

We believe that truly equal partnerships are a powerful force that can drive socio-economic change in the Middle East.

We're on a mission to create change through venture partnerships that lower barriers, foster creativity and mutual respect, and drive economic prosperity in the Israel-Palestine region.

”

OUR MISSION

50:50 Startups is built on the idea that the Palestinian-Israeli status quo cannot be sustained and that peace must start in the hearts and minds of individuals – through meaningful connections in venture creation and technological innovation.

50:50 Startups Impact

1200+

430+

60+

80+

110+

8

APPLICANTS

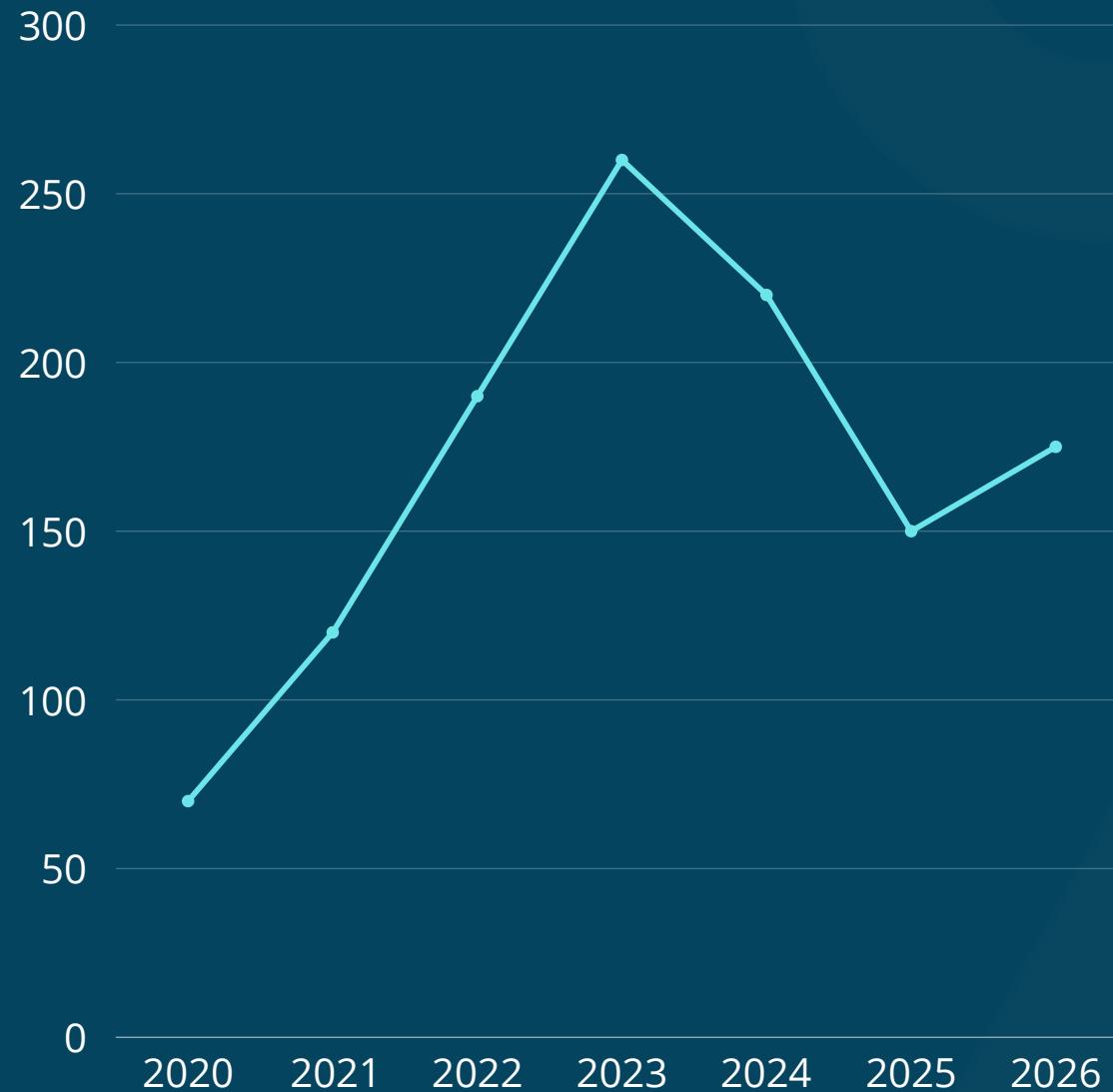
PARTICIPANTS

GRADUATING VENTURES

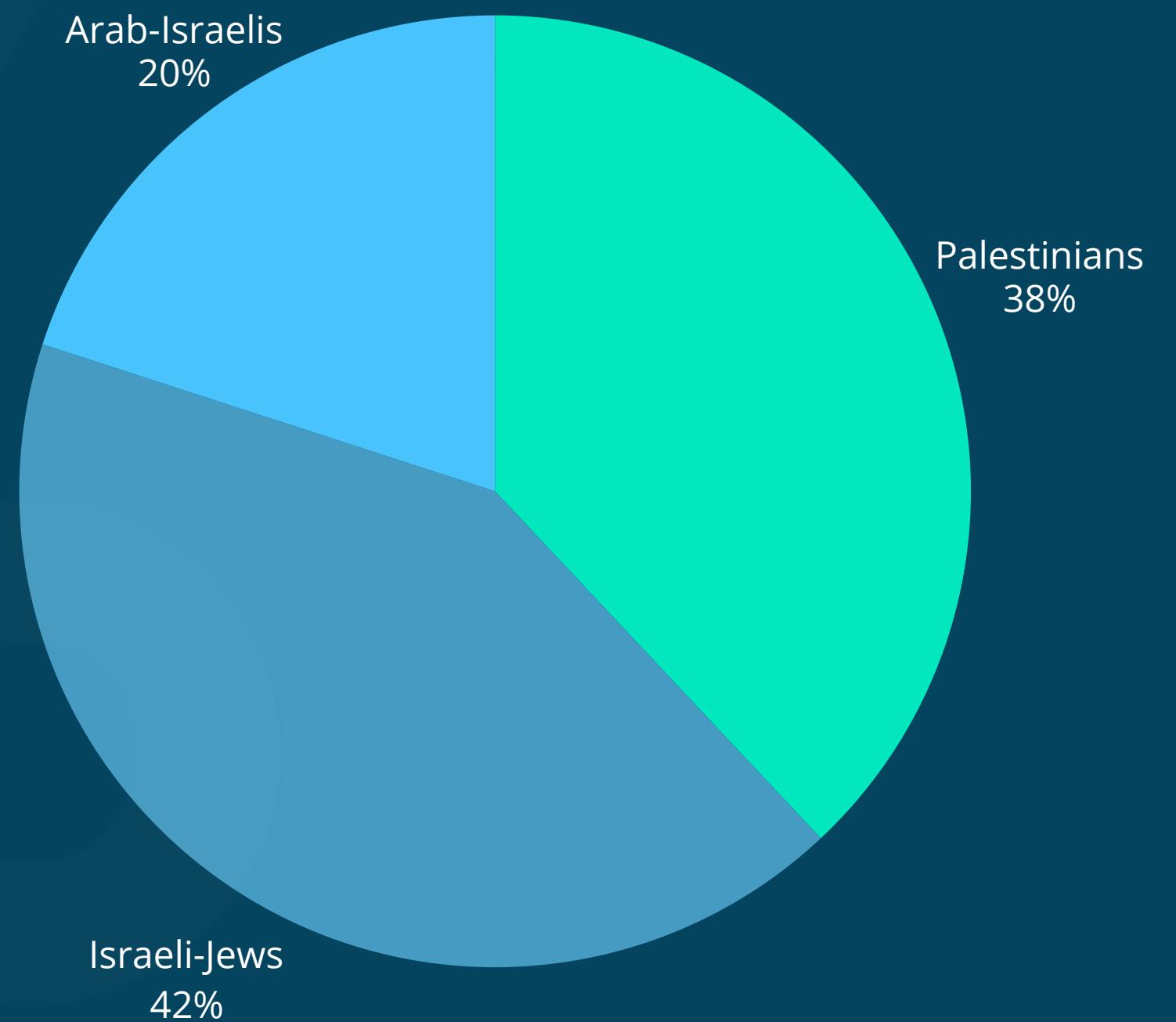
SPONSORS & PARTNERS

VOLUNTEERS & MENTORS

NUMBER OF COHORTS

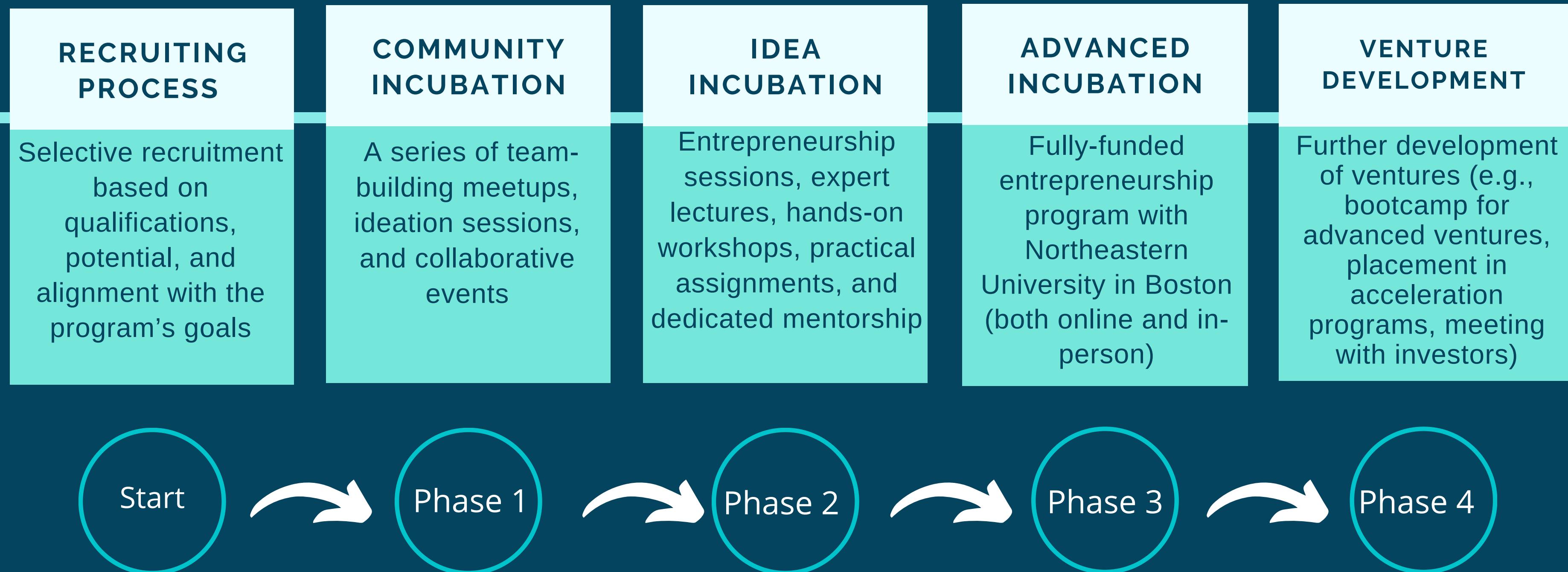


Application Volume



Participant Allocation

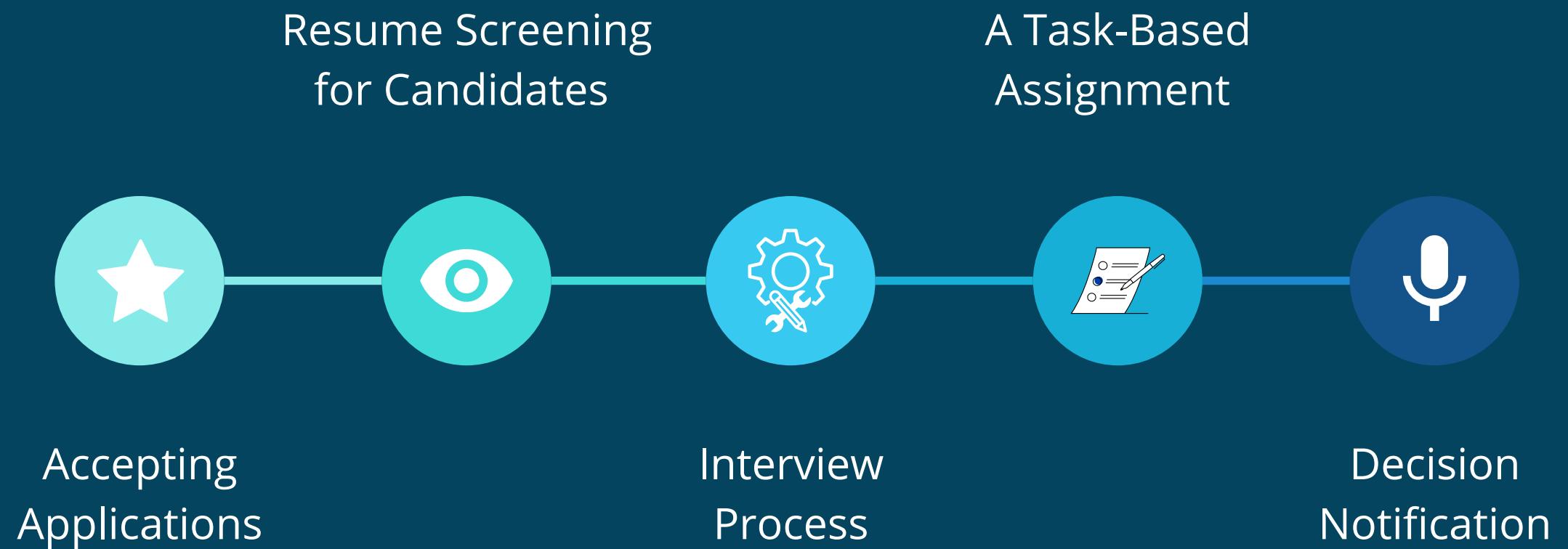
PROGRAM LIFE CYCLE





Recruiting Process

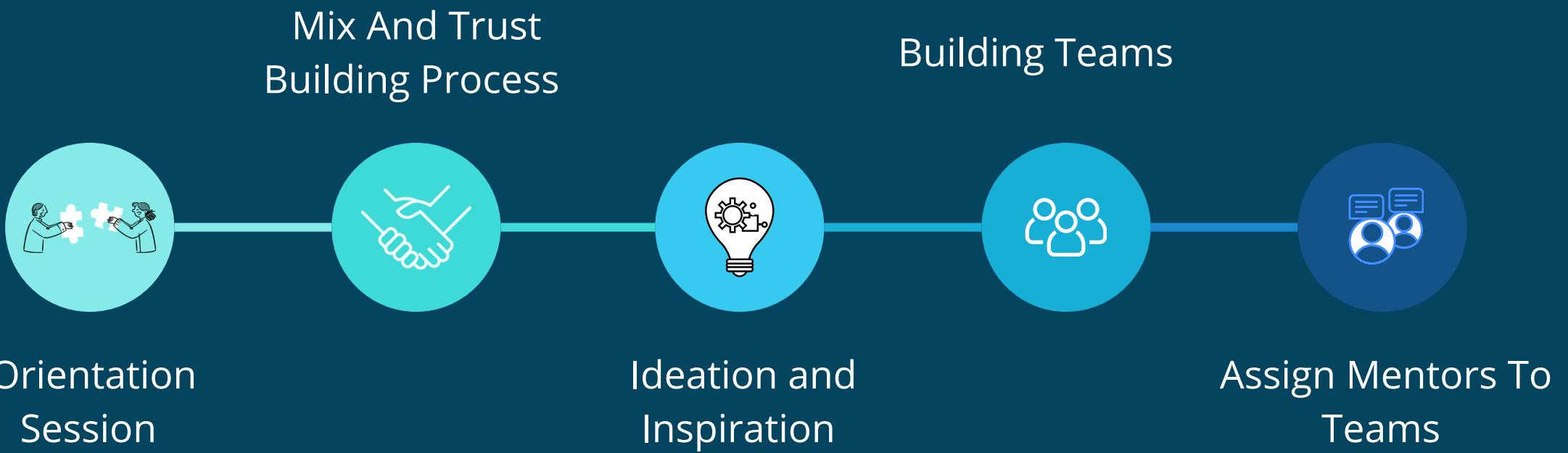
FILTERING AND SELECTING CANDIDATES





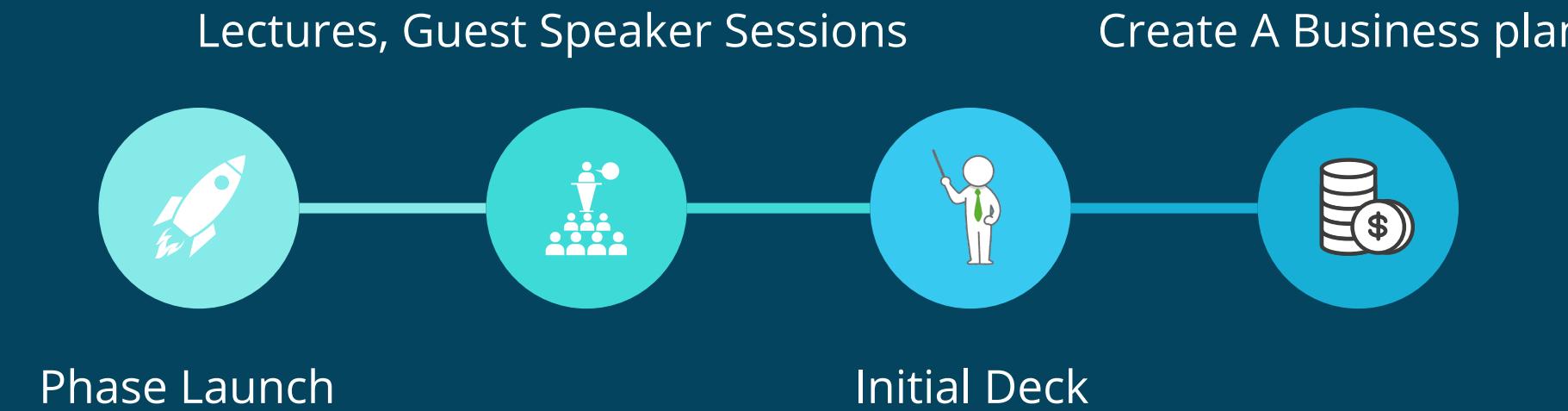
Phase 1. Community Incubation

TEAM-BUILDING & MENTORING





Phase 2. Idea Incubation





Phase 3. Advanced Incubation

IDEA VALIDATION AND NETWORKING





Phase 4. Venture Development





50:50 Startups Program in 2023

In the summer of 2023, 50:50 Startups partnered with Tel Aviv University's jumpTAU accelerator and Northeastern University in Boston. Demo day 2023 at Tel Aviv University



50:50 Startups Program in 2024

The partnership between 50:50 Startups and SocialTech Lab in the summer of 2024 created a dynamic platform for cross-border collaboration in Cyprus. Through an intensive two-week incubation program, entrepreneurs received hands-on mentorship, training, and networking opportunities, equipping them to build sustainable businesses. Cyprus Incubation Program 2024



50:50 Startups Program in 2025

This year, 50:50 Startups and HUJI Innovate supported entrepreneurs from diverse backgrounds through a hybrid program, enabling inclusive participation for both in-person and virtual attendees while fostering innovation despite challenges. HUJI Incubation Program 2025



50:50 Startups Program in 2026

This year, the collaboration between 50:50 Startups and HUJI Innovate supported entrepreneurs from diverse backgrounds through a hybrid format, with Palestinian participants joining sessions remotely. This approach ensured inclusive participation and reinforced our shared commitment to accessibility and innovation despite ongoing challenges. HUJI Incubation Program 2026

50:50 Startups' ventures

Active Ventures 2020 - 2025



Inactive/ Pause Ventures 2020 - 2025

2020



2021



2022



2023



2024



2025



ALUMNI & PARTNERS TESTIMONIALS

2022-2023



**Co-founder, BlockIT
50:50 Startups**

"Creating a **diverse** team was a very meaningful experience" Gal



**Co-Founder, Journey
50:50 Startups**

"We **learned** a lot and feel as **motivated** as ever to **make our project a reality**," Micha



**Co-Founder & COO
Food Chain**



**Co-Founder & CEO
Food Chain**

"Thank you, 50:50 Startups, for **connecting** us with all these amazing **people, mentors, investors**, etc. We will never forget all the amazing things you did for us." Yousef & Ditsa

2024-2025



Ibraheem Ganayim
Dogo - Co-Founder & CTO

"50:50 Startups connected me with brilliant minds and career-defining opportunities. Their ongoing support gave me the confidence and tools to grow and thrive"



Saleh Abdeen **CEO**
- FOCUZ



Irina Ditiatovskaia
CMO - FOCUZ

"50:50 Startups' experience was a powerful journey of learning, collaboration, and lasting impact. What stood out most were the fellow participants who became lifelong friends and dedicated lecturers who generously shared their expertise. Together we created an environment where we felt part of something greater than ourselves"



Almaza Faris - HUSH
CEO & Co-Founder

"50:50 Startup provided a truly special environment that helped us refine our idea, gain clarity, and move forward confidently"

“This program is a huge gift for early-stage entrepreneurs. We got exactly the kick we needed.”

“A home for young entrepreneurs. Inspiring, smart people, and a very meaningful experience.”

“Amazing program, I can’t even find the right words to describe it.”

“Confidence in pitching my venture is what I gained the most.”

“I had a great learning experience and gained hands-on experience building my own venture.”

“The program helped me avoid mistakes I would have made without the guidance of mentors.”

“Incredibly interesting and valuable, not just the specific tools, but the breakdown of the entire process.”

“It really helped me in my business life. I now use the tools I learned and pass the knowledge on to my team.”

“The program provided practical tools and the confidence to continue working on my venture”

Partners Testimonials



“50:50 Startups is a symbolic and pragmatic initiative. It involves an inspiring vision for a better Middle East through entrepreneurship”

Eyal Waldman Chairman of Waldo Holdings



“Supporting 50:50 Startups was an easy decision for us as it promotes values and priorities we believe in, including equality and innovation. We hope these would contribute to a meaningful, just, and lasting collaboration and peace between Israelis and Palestinians”

Jean-Daniel Ruch Previous Ambassador of Switzerland to Israel



“The togetherness of Palestinians and Israelis in entrepreneurship seems so obvious. I hope that it will also lead to a broader togetherness between the two people”

Dita Bronicki Co-founder of the Ormat group of companies



“It is a pleasure to partner with 50:50 Startups. Their work is inspirational.”

Michael Mizrahi - Head of Entrepreneurs & Startups Department at the Israel Innovation Authority



“It is an honor to help support 5050 Startups in its quest to connect the Israeli and Palestinian startup communities and contribute to the creation of shared value by strengthening business acumen and enhancing technical capacity.”

Michael A. Glaros - Principal Program Manager, Microsoft Cloud for Industry ISV and AI at Microsoft



“We were proud to partner with 50:50 Startups to expand our impact by supporting Arab-Jewish social ventures that aim to create meaningful change in our region and globally.”

Orit (Shoshani) Sagi - Outreach and Communities Manager at ASPER-HUJI Innovate

Areas Of Success



Acceleration & Incubation Programs



Mentorship & Expert Guidance



Capacity Building Workshops.



Market Access & Pilot Opportunities



Cross-Border Team Collaboration



Alumni Support and Engagement.



Inclusive Innovation Commitment

Participants Surveys

Demographics and Findings for our last program

Total Survey Participants: 43

Age:23-38

Nationalities: Israeli-Arabs 9.52%,
Israeli-Arabs - East Jerusalem 19.05%
Palestinians 38.10%, Israeli-Jews
33.33%

Most of the participants in this program were at the Validation and Prototype stages of entrepreneurship. These stages involve refining ideas, gathering feedback, and creating working models to demonstrate proof of concept.

3.94/5

Average
Satisfaction Rate

Based on our latest survey, participants found the lectures rich in engaging content, marked by a high level of professionalism, and offering a great opportunity for entrepreneurship.

Alumni Surveys

Common Survey Responses

Response Trends

- Interest in joining a diverse community
- Emphasis on value added from working with different mindsets/backgrounds
- Appreciative towards content, mentorship, and program structure

Participants have indicated an interest in working in an environment where they can **collaborate** with individuals with similar **motives**, but also have different **backgrounds**, **perspectives**, and **experiences**

”

A large window with a black frame looks out onto a city skyline. In the foreground, the dark silhouettes of three people are visible: a woman on the left and two men on the right, all facing towards the city. The city skyline in the background features several tall buildings, including a prominent skyscraper. The sky is overcast with grey clouds.

**OUR COMMUNITY HIGHLIGHTED
ACTIVITIES AND MEDIA**

Cyprus 2024



Networking



Traditional Cuisine



Inspire Sessions



Cultural Sites Trip



Meeting with Investors



Company Visits

Alumni Engagement Highlights – 2025



Microsoft, Boston



International B2B Software
Vienna, Austria



Northeastern University, Boston



Reflect Festival, Cyprus



ChangeNow confirance, Paris

50:50 Startups in Media



2025

[D'Amore-McKim School of Business at Northeastern University.](#)



2024

[Forbes - Innovation Unify Across Divides.](#)



2023

[StartupItalia - Ask about startups in Israel and Palestine.](#)

Management Team



SHAI FRIEDMAN, CEO



MARWAN MEQBIL, DIRECTOR

Board Of Directors



Amir Grinstein, PhD.
Prof. Northeastern
University



Eran Heyman
Founder, Ericom
Software



Ruud Kronenburg
Prof. ICD (Paris) &
Birzeit University



Ely Sandler, Fellow,
Harvard University



Areen Salman
R&D Manager at Nokia,
a mentor and an advisor



Yousef Khalidi
Yousef Khalidi is a Corporate
Vice President at Microsoft.



Liz Cohen
Head of Marketing at
Hetz Ventures



Hans Shakur
A Tech and Social
Entrepreneur.



Inbal Shenfeld
CEO, NickNack



Ghada Abu Ta'a
Founder – Managing Partner
of Elevation Ventures Inc



Alit Wiel-Shafran, PhD.
Sustainability Manager,
Azrieli Group

Summary of Impact

50:50 Startups has enabled 55 **unique startups** to develop through the aid of:



Programmatic efforts and community building



Financial support from sponsors and donors

Our Partners



Kingdom of the Netherlands



SOCIALTECH LAB



TECH2
PEACE



THE JERUSALEM DEVELOPMENT AUTHORITY



Northeastern
University

AtoBe
Engineer your dreams



ASPER-HUJI
INNOVATE
הרכז החדשנות והיזמות של האוניברסיטה הנברית
The Center for Innovation and Entrepreneurship
مركز الابتكار وريادة الأعمال

takwin

Austrian
Embassy



Morgan, Lewis
& Bockius LLP

COUNSELORS AT LAW

Microsoft



Azrieli
College of Engineering
Jerusalem



רשות החדשנות
Israel Innovation
Authority

DANA

Financial Impact

USE OF PROGRAM FUNDING

- Providing entrepreneurship programming, guest speakers, networking events, and industry professional mentors
- Funding the program at Northeastern University
- Offering grants to help our teams get their startups off the ground
- Extending monetary support for venture development to enable startup expansion and revenue generation



Thank You!

GET IN TOUCH

50:50 STARTUPS, INC.

<https://www.5050startups.org/>

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