

IMPACT REPORT 2023



Equal Partnerships

We believe that truly **equal partnerships** are a powerful force that can drive socio-economic change in the Middle East.

We're on a mission to create **change** through venture partnerships that lower barriers, **foster** creativity and mutual respect, and **drive** economic prosperity in the Israel-Palestine region.

”

OUR MISSION

50:50 STARTUPS IS BUILT ON THE IDEA THAT THE PALESTINIAN-ISRAELI STATUS QUO CANNOT BE SUSTAINED AND THAT PEACE MUST START IN THE HEARTS AND MINDS OF INDIVIDUALS – THROUGH MEANINGFUL CONNECTIONS IN VENTURE CREATION AND TECHNOLOGICAL INNOVATION.

50:50 Startups Impact

208

APPLICANTS

29

PARTICIPANTS

7 PALESTINIANS FROM THE WEST BANK, 8 ARAB-ISRAELIS, 14 ISRAELI-JEWS

9

GRADUATING VENTURES

19

SPONSORS & PARTNERS

46

VOLUNTEERS & MENTORS

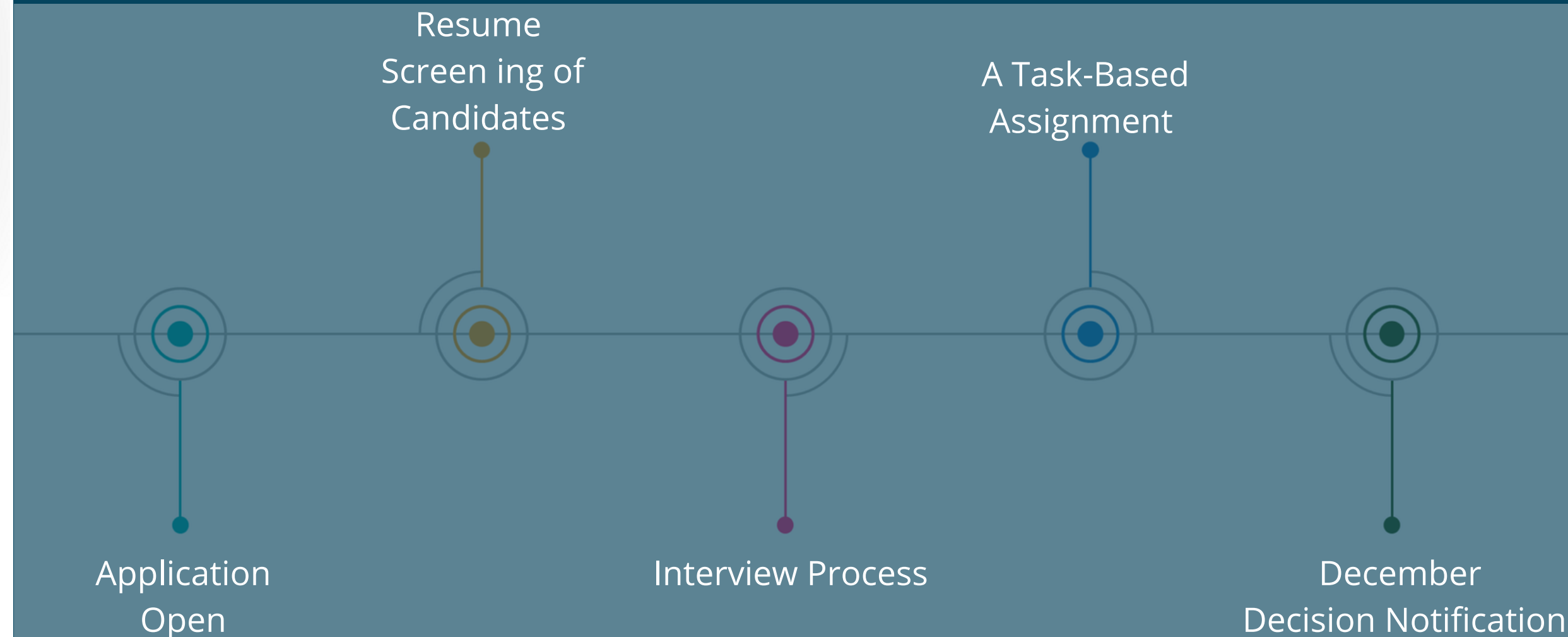
PROGRAM LIFE CYCLE





Recruiting Process

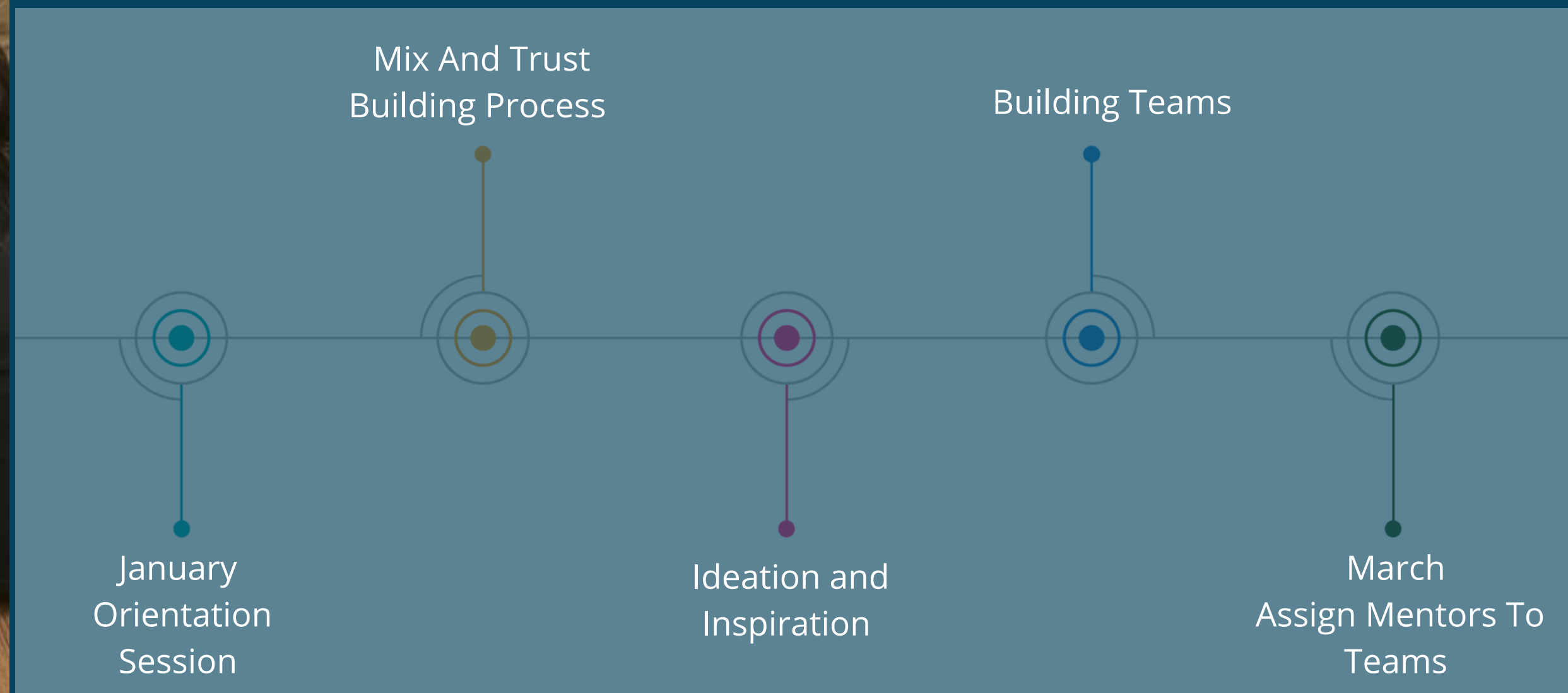
FILTERING AND SELECTING CANDIDATES





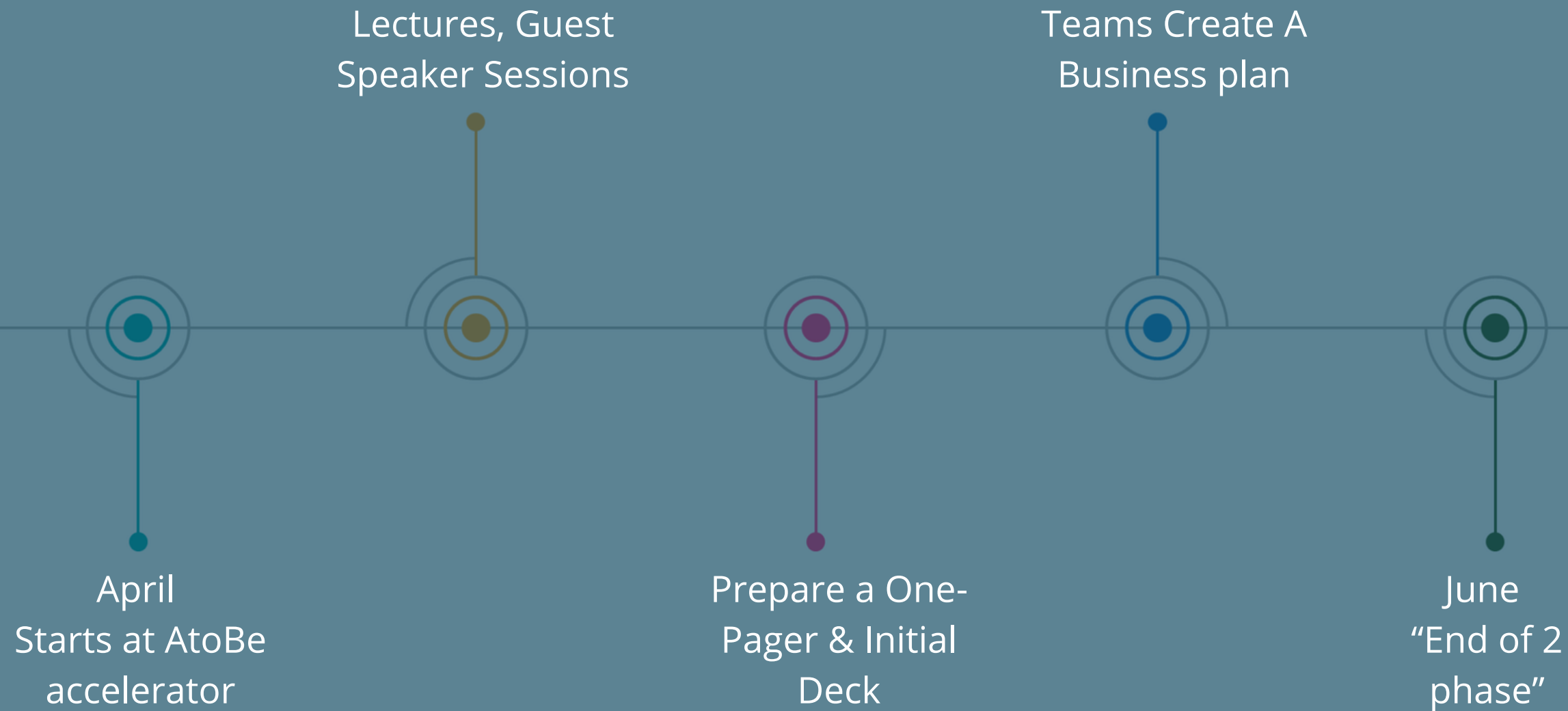
Phase 1. Community Incubation

TEAM-BUILDING & MENTORING





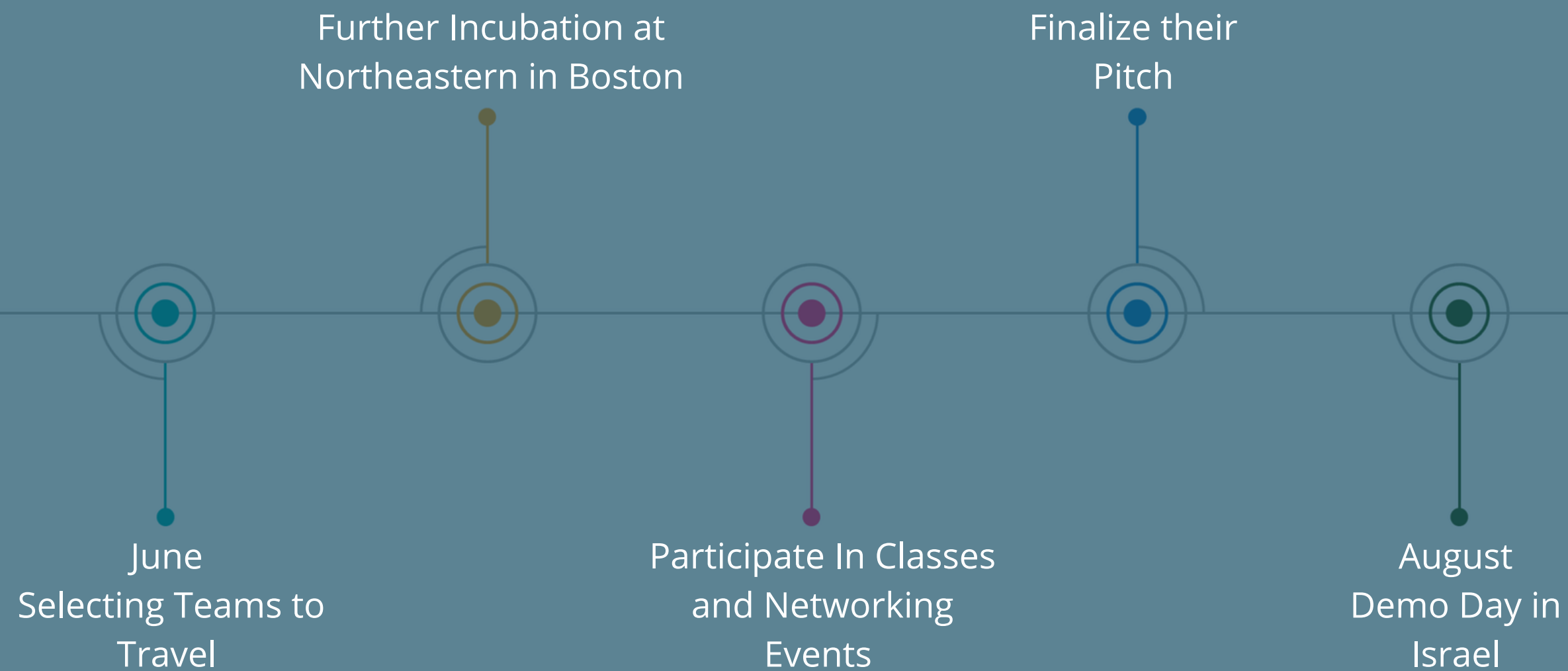
Phase 2. Idea Incubation





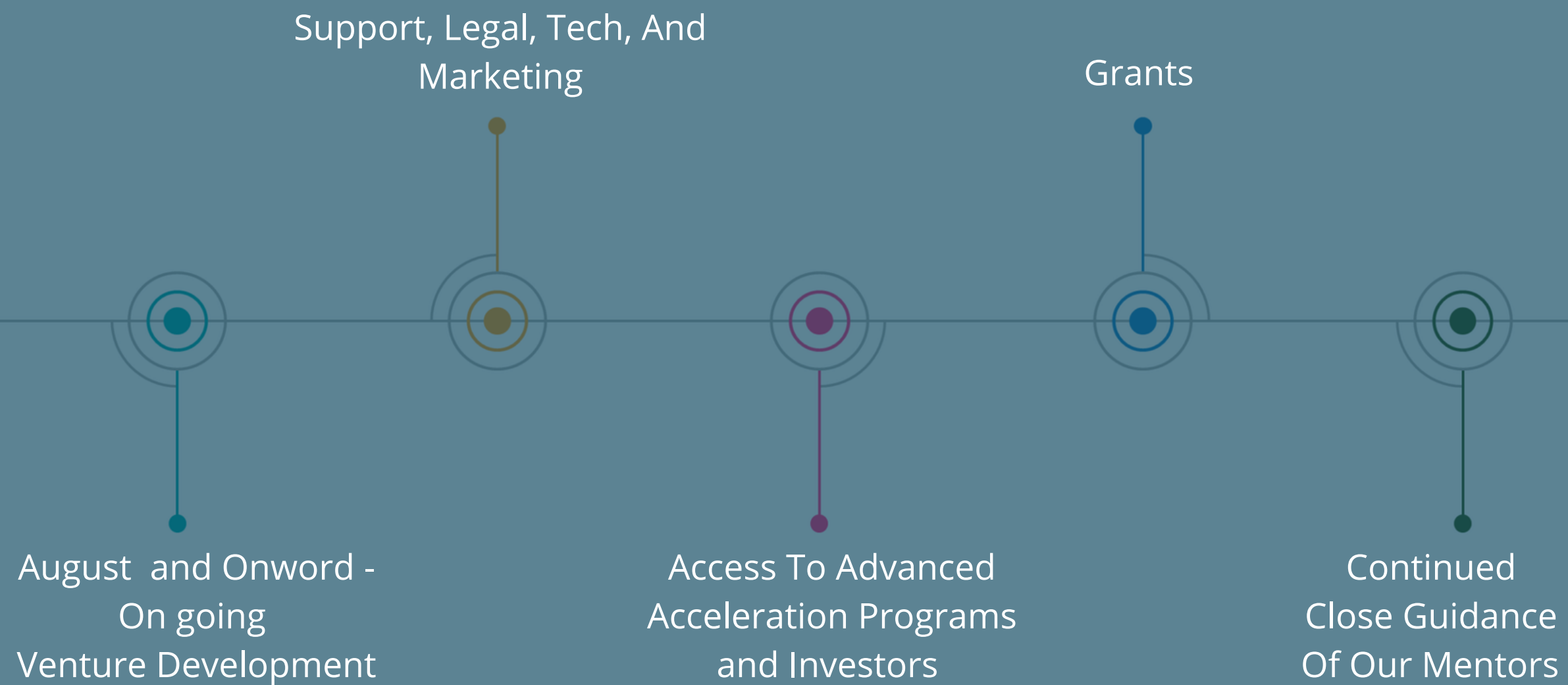
Phase 3. Advanced Incubation

SOCIALIZING, AND BUSINESS PLANNING





Phase 4. Venture Development



Alumni Testimonials



BlockIT co-founder
50:50 Startups '19-'20'

"Creating a **diverse** team was a very meaningful experience"
Gal



Co-Founder, Journey.
50:50 Startups '20-'21"

"We **learned** a lot and feel as **motivated** as ever to **make our project a reality**" Micha



Yousef - Co-Founder &
COO



Ditsa - Co-Founder &
CEO

Co-Founders of Food Chain 50:50
Startups '20-'21"

"Thank you 50:50 Startups for **connecting** us with all these amazing **people, mentors, investors** etc. We will never forget all the amazing things you did for us." Yousef & Ditsa

Partners Testimonials



Michael Mizrahi

Head of the Research, Innovation and Entrepreneurship Authority at Azrieli College of Engineering and AtoBe.

"It is a pleasure to partner with 50:50 Startups. Their work is inspirational."



Michael A. Glaros

Principal Program Manager
Microsoft Cloud for Industry AI.
Microsoft, Inc.

"It is an honor to help support 5050 Startups in its quest to connect the Israeli and Palestinian startup communities and contribute to the creation of shared value by strengthening business acumen and enhancing technical capacity."

50:50 STARTUPS VENTURE EXAMPLES

Active Ventures

2020 Cohort

7 Graduating
Ventures



4 Active
Ventures*

Av^{deem}

Visalution

BLOCKIT

Yalla
رياضة

2021 Cohort

6 Graduating
Ventures



6 Active
Ventures*

SPORTII



LINDS™

QE
Platform



*Active ventures operate over 1-year since the conclusion of the 50:50 Startups program

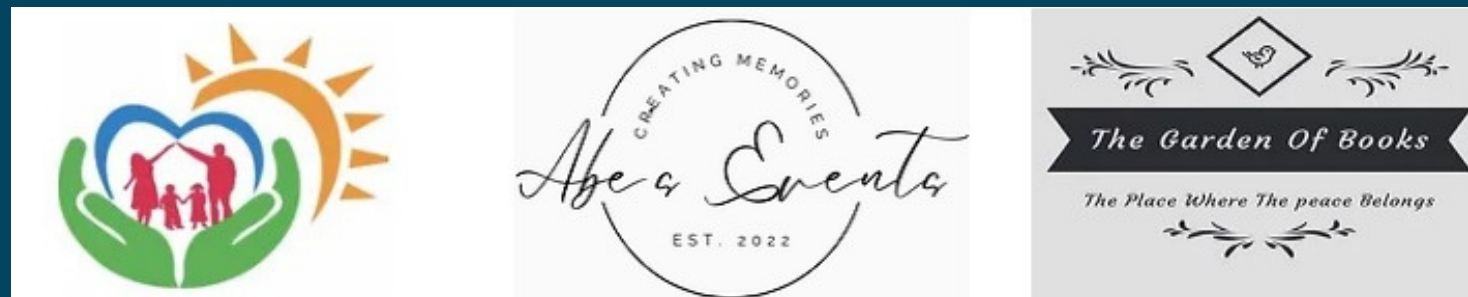
Active Ventures

2022 Cohort

5 Graduating
Ventures



2 Active
Ventures



2023 Cohort

9 Graduating
Ventures



8 Active
Ventures



*Active ventures operate over 1-year since the conclusion of the 50:50 Startups program

Beyond the 50:50 program



Demo day 2023 at Tel Aviv University

- The Vlinderz team (2023) entered Microsoft for Startups accelerator.
- Jaffar Mahfouz with Twins2Tech entering a NYC based accelerator.
- Fluxir on board as a Networking Sponsor at the forthcoming TravelTech Middle East Summit & Awards

Participants Surveys

Demographics and Findings for Phase 1

Total Survey Participants: 27
Age: 23-35

**Nationalities: Israeli-Arabs 51.9%,
Palestinians 22.2%, Israeli-Jews 25.9%**

Participants types: Most participants were early stage entrepreneurs or had interest in becoming an entrepreneur

3.65/5

Average
Satisfaction Rate

What's good

- Interesting content in speaker events
- Great opportunity for entrepreneurship

What could be improved

- Conducting the process in-person and more icebreakers
- Surveying more frequently
- Including more dynamic discussions and interactive workshops

Participants Surveys

Demographics and Findings for Phase 2

Total Survey Participants: 8

Age: 23-35

**Nationalities: Israeli-Arabs 13.51%,
Palestinians 32.43%, Israeli-Jews
54.05%**

Participants types: Most participants were early stage entrepreneurs or had interest in becoming an entrepreneur

4.125/5

Average
Satisfaction Rate

What's good

- Lectures are helpful and speakers are informative
- Sessions are interesting and engaging
- Great communication between participants and mentors

What could be improved

- Conducting the process in-person
- Reducing workload
- Increasing frequency of activities for participants

Alumni Surveys

Common Survey Responses



Response Trends

- Interest in joining a diverse community
- Emphasis on value added from working with different mindsets/backgrounds
- Appreciative towards content, mentorship, and program structure

Participants have indicated an interest in working in an environment where they can **collaborate** with individuals with similar **motives**, but also have different **backgrounds**, **perspectives**, and **experiences**

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OUR COMMUNITY & HIGHLIGHTED ACTIVITIES



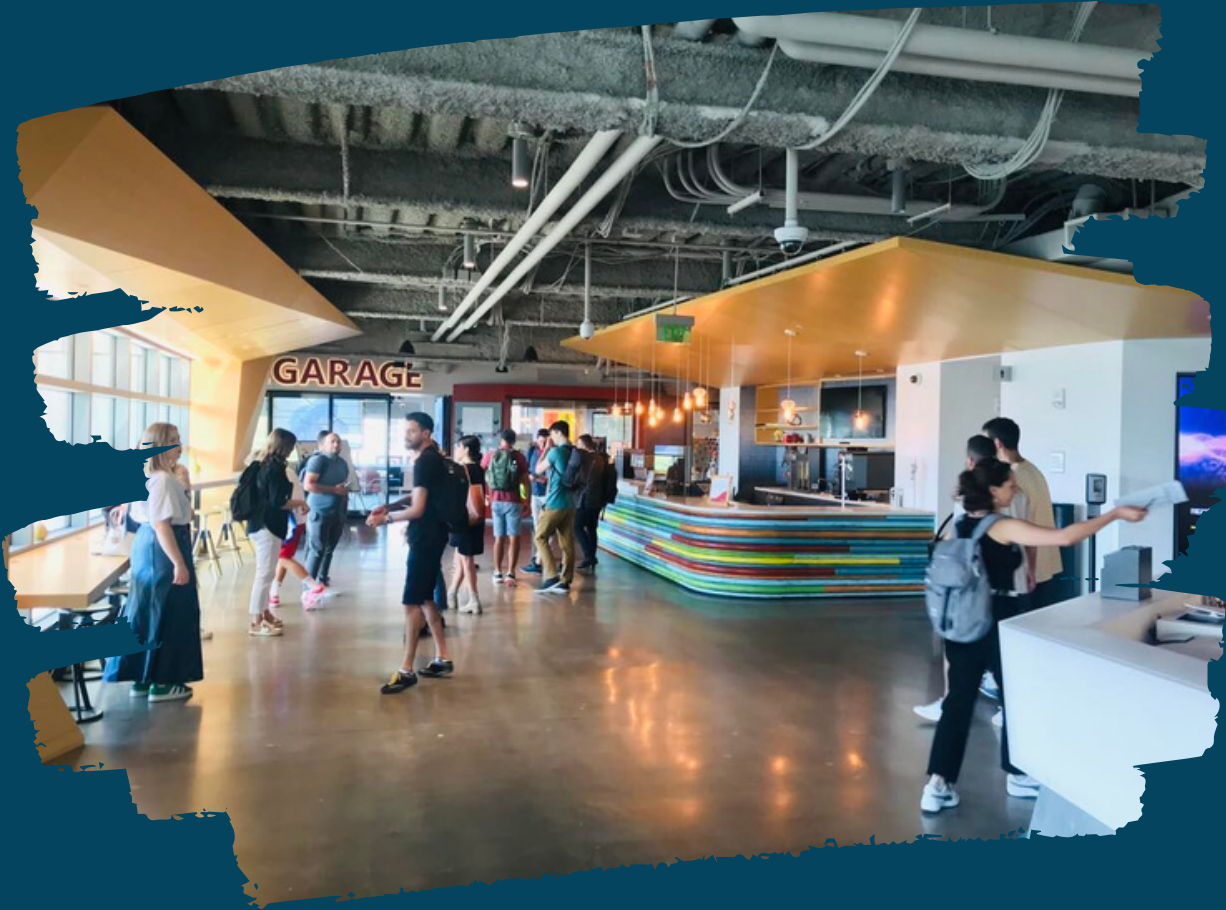
Harvard Innovation Labs

Our entrepreneur attended Harvard Innovation Labs to hear from a panel of alumni founders, network, and expand their network.



Playback theater in Boston

Our entrepreneurs had a wonderful experience with a Playback theater, where they had the opportunity to dive deeper to understand each other by sharing their inspiring personal stories.



The Cambridge Garage

This unique event is made all the sweeter by Chris Templeman, one of our Microsoft partners who welcomed us in the Cambridge Garage, where entrepreneurs continue to develop their startups.



Social networking event with Sherman Teichman

The entrepreneurs had the opportunity to learn about the US ecosystem, present their startups and experiences working in diverse teams, in addition to expressing their thoughts on such an opportunity that 50:50 Startups fully cover for a brighter future.



Networking Event



DEMO Day at TAU



Networking Event



Boston's cultural and historical sites trip



Farewell event

MANAGEMENT



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General Manager



MARWAN MEQBIL

Director

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Prof. Northeastern University

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Founder, Ericom Software

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University



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Group

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Elevation Ventures Inc



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CEO, NickNack

Lian Ryan-Hume (Najami)
First Arab-Israeli Rhodes Scholar
& Ambassador



Luna Shtay
Managing Director of Einar

Our Partners



Kingdom of the Netherlands



Tech2Peace
Where peacemaking and technology meet



Northeastern
University

AtoBe
engineer your dreams

 Microsoft



innovesta

takwin



Palestinian
Internship
Program

TADMOR
LEVY



הרשות לפיתוח ירושלים

THE JERUSALEM DEVELOPMENT AUTHORITY

Google for Startups



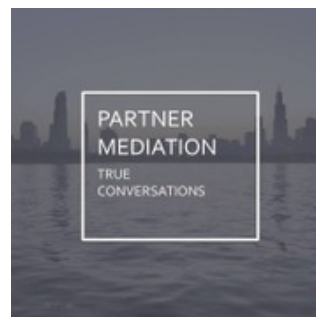
Azrieli
College of Engineering
Jerusalem



Joy Ventures
Innovating Neuro Wellness



DANA



HAC
המכללה האקדמית הדסה ירושלים
Hadassah Academic College Jerusalem
אקדמיה מובילה בעולם משתנה



Embassy of the United States of America

Financial Impact

USE OF PROGRAM FUNDING

- Providing entrepreneurship programming, guest speaker and networking events, and industry professional mentors
- Funding the summer program at Northeastern University
- Offering grants to help our teams get their startups off the ground
- Extending monetary support for venture development to enable startup expansion and revenue generation



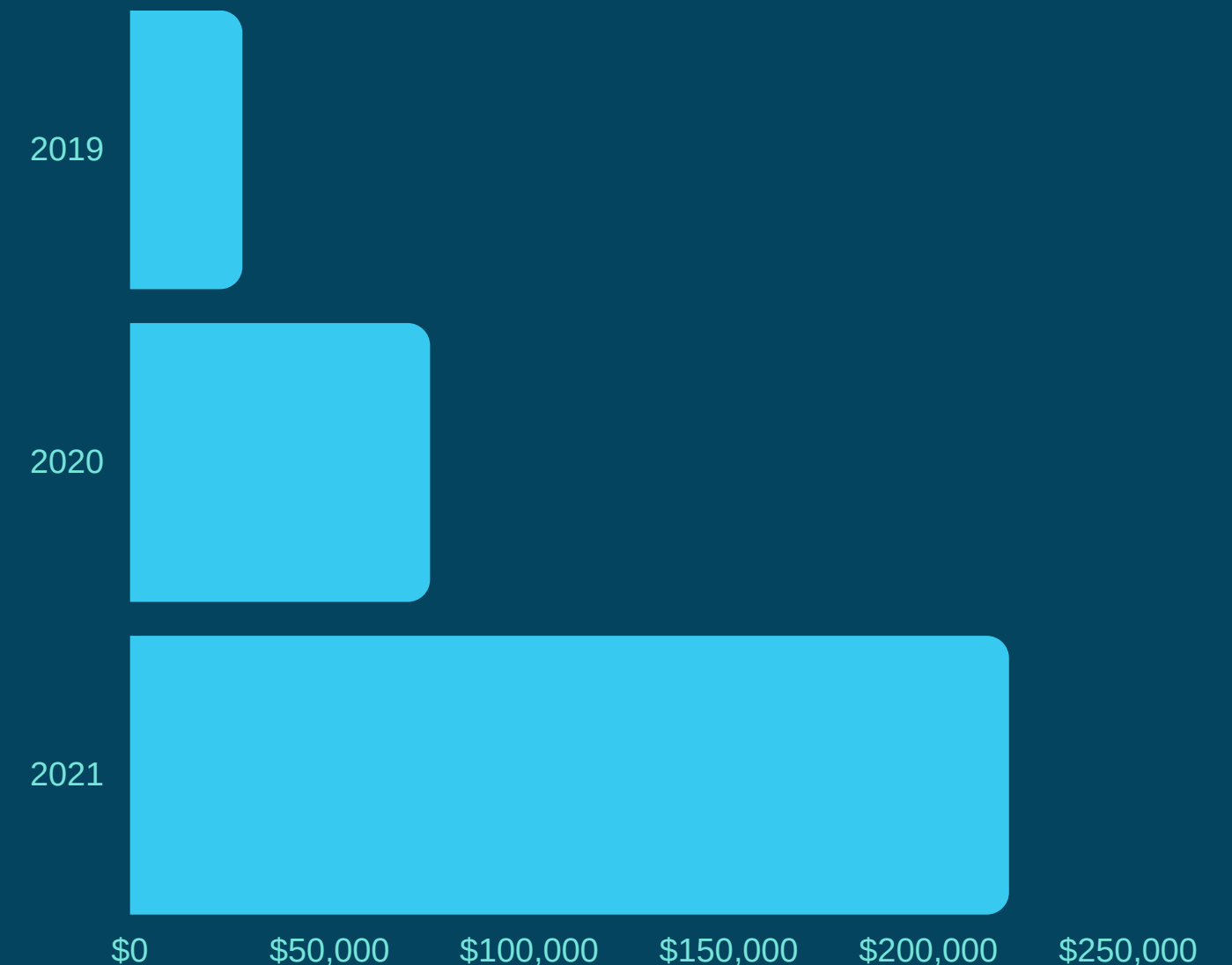
Program Funding

Program Funding Growth



- Increased funding has enabled more opportunities for the program to succeed
- Funding has given startups the financial support and investment necessary to thrive post program graduation

Funding from Donors



Summary of Impact



50:50 Startups has enabled **12 unique startups** to develop through the aid of:



Programmatic efforts and community building



Financial support from sponsors and donors

Thank You!

GET IN TOUCH

50:50 STARTUPS, INC.

<https://www.5050startups.org/>

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